## **Visit Three**

45 minutes, 60 days, 45 second rounds

IPOs: Hubcap Instruments - HBCP (Day 40)

Impact Up/Down: The stock immediately increases/decreases by the percentage in the impact column.

Gradual Up/Down: The stock gradually increases/decreases by the percentage in the impact column.

The news item will appear on the trigger day, and effects will impact the market the day following the trigger day.



Day:	News/Alert Item:	Impact:
1	<b>Newsletter:</b> JA of SD Welcomes you to the JA Stock Market Challenge! Keep your eyes peeled for news and alerts on this screen, and be sure to check the ticker for trends in the Market.	Starts Movement for All Stocks
3	Alert: JM Chevrolet's (JMC) Online Car-Buying Platform a Hit With Customers	E Street Automotive Group (ESAG) - 16% Impact Up JM Chevrolet (JMC) - 16% Impact Up Lockett Security Tech (LST) - 16% Gradual Up
5	Alert: Layoffs at Goal Learning (GLI) Rattle Investors	Goal Learning, Inc. (GLI) - 12% Impact Down
7	<b>Newsletter:</b> Spiral (SPRL) Stock Frenzy: Spiral, a video game retailer, has become a "meme stock" as online investors aim to stop hedge funds from shorting it. This has caused shares to skyrocket.	Spiral (SPRL) - 18% Impact Up
9	<b>Newsletter:</b> Franklin Motors (FKM) J-Series Recall Announced: After a second battery in a Franklin Motors J-Series sedan burst into flames this week, the company announced a major recall. Anyone who bought their car between January and June of last year is being asked to bring it to their nearest dealership.	Franklin Motors, Inc. (FKM) - 14% Impact Down
10	<b>Newsletter:</b> Wexler (WX) Announces Plan to Acquire Coskero (CSK): Wexler (WX), the German pharmaceutical behemoth, today announced its intention to purchase the American agrochemical and agricultural biotechnology corporation, Coskero. Rumors and speculation suggest that Wexler will likely have to pay a premium.	Coskero (CSK) - 15% Impact Up Wexler (WX) - 15% Impact Up
12	<b>Newsletter:</b> Retailers Get Creative with Consumer Data: Thanks to online shopping and sophisticated data collection methods, retailers are doing better than ever when it comes to knowing what their customers want and tailoring both products and offers to suit those desires.	Entertainment Industry - 13% Gradual Up
14	Alert: Spiral (SPRL) Stock Soars	Spiral (SPRL) - 14% Gradual Up
16	<b>Newsletter:</b> Frosts Hit Florida: Florida's unexpected cold weather has impacted over 45% of citrus trees, potentially leading to drops in juice production and revenues.	Fitch Holdings (FITC) - 12% Gradual Down Naso Orange Juice (NOJ) - 14% Impact Down
18	<b>Newsletter:</b> Adults Grow Out of Gaming: The number of adults who play video games has dipped over the last year as more and more grown-ups say they are staying inside less and spending more time enjoying real-world experiences and connecting with friends in-person.	Tech (Gaming) - 8% Gradual Down
20	<b>Newsletter</b> : Brookshire Brothers (BBI) to Expand into Florida: Brookshire Brothers, a regional supermarket chain, today announced its intention to expand to ten new locations in northern and central Florida. Construction on these new outposts is set to begin over the coming months, with openings next year.	Brookshire Brothers (BBI) - 15% Gradual Up
22	Alert: Arturo's (AF) "Health Craze" Chips All the Rage Among Celebs	Arturo Foods (AF) - 12% Gradual Up

Day:	News/Alert Item:	Impact:
24	Alert: Across Multiple Demographics, Tech Industry Remains the Most Popular Investment Option	Tech (Gaming) - 12% Gradual Up
26	Alert: Apps Increasingly Effective at Helping Hotels Avoid Empty Rooms	Tourism (Hospitality) - 14% Impact Up
28	Alert: Ship Carrying Georgina Swann Lotion and Cornell-Softhands (CS) Products Sinks in Pacific	Cornell-Softhands (CS) - 13% Gradual Down
30	Alert: Hermes (HMC) to Recall 9 Million Cars from 2017-2018 Model Years	Hermes Motor Co (HMC) - 12% Impact Down
	Alert: Frenzy Over: Spiral (SPRL) Stock Sinks	Spiral (SPRL) - 16% Impact Down
34	Alert: Naso (NOJ) to Source Oranges from Brazil to Increase Output	Naso Orange Juice (NOJ) - 12% Impact Up
36	<b>Newsletter:</b> Hotels Fight Taxation: Lodging taxes, which are levied on hotel stays of less than 30 days in	Tourism (Hospitality) - 10% Impact Down
	many states, have risen over the last several years to the point that critics argue they are actually	
	discouraging travel and hurting the hospitality industry.	
38	Alert: Fitch Holdings (FITC) Acquires Honey Cup Cereal	Fitch Holdings (FITC) - 14% Impact Up
39	Alert: Hubcap Instruments (HBCP) IPO to occur on Day 40	No Impact, just an announcement
40	Alert: Cornell-Softhands (CS) to Sponsor European Women's Pro-Basketball League	Cornell-Softhands (CS) - 12% Impact Up
		Hubcap Instruments (HBCP) - 15% Gradual Up
42	Newsletter: Sullivan USA (SUSA) to Add Car Washes: Sullivan USA, a large chain of gas stations and	Sullivan USA (SUSA) - 18% Impact Up
	convenience stores, will soon offer customers another service: car washes. Each new Sullivan USA branch	
	will now include an automated car wash that will offer three levels of cleaning!	
44	Alert: Viral Ad Sends Olla Sales Skyrocketing	Frontier Copper & Gold Corp (FCGC) - 13% Gradual Down
48	Alert: Fed Interest Rate Hike Signals Good Times Ahead for Big Banks & Finance Firms	Auto Makers, Consumer Products, Entertainment,
		Food/Drink, Mining, Pharmaceuticals, Snack Foods,
		Tech (Gaming), Tourism (Hosp) - 4% Gradual Down
		Summit (SUMM) - 12% Impact Up
		The Sierra Group A - (SG) 12% Impact Up
49	Alert: Brooklyn's Finest Hot Dogs (BKFH) Named "Official Hot Dog of Major League Baseball"	Brooklyn's Finest Hot Dogs (BKFH) - 12% Gradual Up
50	Alert: Hubcap Instruments (HBCP) Issues Positive Quarterly Report	Hubcap Instruments, Inc. (HBCP) - 18% Gradual Up
51	Newsletter: Penny Savers (PENNY) Steps Up to Help Storm Victims: Penny Savers has donated over \$20	Penny Saver (PENNY) - 15% Gradual Up
	million worth of food and supplies to help residents affected by a massive storm that caused flooding and	
	power outages in western Nevada. The discount chain noted that these people had long supported its	
	business.	
52	Alert: Conroy (CONI) to Acquire Asian Luxury Hotel Chain Orchid	Tourism (Hospitality) - 12% Gradual Up
		Conroy International (CONI) - 14% Gradual Up

Day:	News/Alert Item:	Impact:
53	Newsletter: Goal Learning (GLI) Acquires CodeCamp: Goal Learning, an online education provider, has	Goal Learning, Inc. (GLI) - 12% Gradual Up
	acquired CodeCamp, a computer coding bootcamp designed for high-school and college students, as well	
	as young professionals seeking specific training and certification.	
54	Alert: Penny Savers (PENNY) to Open First Canadian Store	Penny Saver (PENNY) - 13% Gradual Up
56	Newsletter: Cornell-Softhands (CS) and EL Frost to Team Up: Cornell-Softhands today announced a	Cornell-Softhands (CS) - 12% Gradual Up
	strategic partnership with EL Frost, a digital dentistry 3D scanner provider. Together, the companies will	
	produce and provide an innovative new tooth-whitening tool that will be sold to dental clinics and private	
	practices across the United States.	
58	Alert: Summit (SUMM) Hack Exposes Data of 79 Million	Summit (SUMM) - 15% Impact Down